

# TANMAY KATARIA

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Mississauga, Ontario



MY PORTFOLIO

## SUMMARY

I am a passionate creative content creator currently studying Applied AI Solutions Development at George Brown College, with experience in video editing, graphic design, social media marketing, and AI-generated content for brands and freelance clients. I create short-form videos, podcast clips, AI product shoots, and social media content using tools like Canva, CapCut (PC), Veo 3, and Nano Banana Pro. Currently looking for opportunities in video editing, graphic design, and social media marketing, and would love to use my creative and AI skills to help businesses and brands grow their online presence.

## WORK EXPERIENCE

### Spiral Growth Strategy | Freelance Video Editor & Thumbnail Designer

- Edited short-form and long-form videos including podcast clips, event reels, and branded social media content
- Designed YouTube thumbnails and delivered audience-focused video content that reached 30K+ views on YouTube

### Amcouch | Freelance Creative Designer

- Developed AI-assisted product visuals, company profiles, and branded marketing creatives for digital and client-facing use
- Produced brand-focused visual content aligned with marketing goals and audience engagement strategies

### My1Hour | Social media manager

02/2025- 12/2025

- Produced AI-assisted marketing content and managed brand presence across Instagram, Facebook, LinkedIn, and YouTube
- Executed short-form video campaigns for wellness and strength training programs through editing, scripting, and content planning
- Developed an AI-powered content calendar system that improved workflow coordination, increased content consistency, and strengthened audience engagement
- Supported promotional campaigns, referral initiatives, and event-based marketing activities that enhanced brand visibility and client reach

## EDUCATION

**Postgraduate Certificate – Applied AI Solutions Development**  
George Brown College

**Present**  
Toronto, ON

**Bachelor of Science in Computer Science**  
Delhi University

**2024**  
New Delhi, India

**CBSE Class 12**  
CCA School

**2021**  
Gurgaon, Haryana

## SKILLS

- Video Editing
- Critical and Creative Thinking
- Social media management
- Graphic Design
- Social Media Marketing
- AI-Assisted Content Creation

**AVAILABILITY: MONDAY – SUNDAY | 10:00 AM – 4:00 PM**